



## AdsML Financial Samples Documentation

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This document contains descriptions for the current set of AdsML Financials sample message files. These files illustrate fairly simple use cases for various types of invoice messages, which are the invoice, credit note, and response for each. Message files related to the same use case are indicated by a common filename prefix.

These samples illustrate the recommended use of AdsML elements as described in the AdsML Financial Usage document. The AdsML specification is designed to enable flexibility and operability in messages communicated between trading partners.

Simple use cases are listed below with tables that describe the contents of the sample AdsML message files. Each file has embedded comments that provide more detail on the purpose and use of the message's elements. Here are the sets of sample messages included with this distribution of the AdsML Financials Specification:

Set	Message Type	Description
1	<b>Invoice</b>	An invoice message with two lines, without detailed booking information.
2	<b>Invoice</b>	An invoice sample between a publication and a media buying company. It has an invoice line for a display ad placement, with a tearsheet reference. This sample refers to the AdsML Bookings sample, "2-1_AdReservation.xml." It is accompanied by an invoice response message.
3	<b>Credit Note</b>	A simple credit note message between a publication and an ad agency. It has two credit line items crediting the payer on one display and one inserts placement. It is accompanied by a credit note response message.
4	<b>Invoice</b>	An invoice for two ad placements. It includes 1 Invoice line for a display ad with proof of publication references, 1 Invoice line for n insert, and 1 credit note line. It is accompanied by an invoice response message.

5	<b>Invoice</b>	An invoice with informational lines, plus a credit line and three invoice lines for display ads and inserts. This sample makes extensive use of the xsi:type attribute to enable schema validation of values taken from AdsML controlled vocabularies. This sample illustrates the US markets' use of SAI statement information.
6	<b>Invoice</b>	An invoice for two classified ads between a publisher and an ad agency. It includes a "balance forward" informational line and two invoice lines for classified ads.
7	<b>Invoice</b>	An invoice with informational lines to represent non-transactional information and two invoice items for interactive ads.
8	<b>Credit Note</b>	One credit note line referring to invoice sample 6. It is accompanied by a credit note response message.